



Keljob.com revolutionizes résumé posting with cv@keljob.com

The recruitment website launches a unique new service designed to simplify and speed up the job application process. All that candidates have to do is send their résumés by e-mail to cv@keljob.com and Keljob.com will take care of the rest.

Paris, 6 september, 2007 – Keljob.com, a pioneering company in the area of online recruitment, is offering its customers a unique new service that combines innovative technology with added-value service.

A Major Technological Advance

Now job applicants who wish to post their résumés on the Keljob.com website can send them by e-mail as an attached document in Word or PDF format to the following address cv@keljob.com.

Thanks to a semantic analysis solution developed by LINGWAY, the software automatically recognizes the fields common to résumés - name, address, profession, languages, the most recent job experience, etc. The information is immediately entered in an application form, which is then returned to the candidate for confirmation.

In order to avoid duplicates, controls are performed on incoming résumés to verify whether or not the applicants are already registered in the website's database. If they are not, the pre-filled form is sent to their e-mail address for validation. Once this step is completed, the data is exported in XML format, and a user account created.

To streamline processing, Keljob.com has developed a special application in Java language (J2EE): the application automatically creates the candidate's account and sends the login and password to their e-mail address so that they can access their personal user account. The résumé itself is directly integrated into the Keljob résumé base.

The Only Service of its Kind on the Market

This is the first time that the solution, which is based on LINGWAY's LEA CV semantic analysis offer, is being deployed on an online recruitment website. The goal is to reduce the number of tedious and time-consuming steps involved in submitting a job application so that candidates can focus their attention on their job search.

Submitting a résumé online can be somewhat of a "chore" as candidates generally have to fill in a multiple page application form, with pulldown menus that do not always correspond to the applicant's profile. In short, the process is a stumbling block for many who wish to submit their résumés on recruitment websites.

cv@keljob.com enables candidates to save a significant amount of time, as 95% of the résumé fields are automatically recognized, including complex parts such as the most recent job experience. It takes but 30 seconds for applicants to send a résumé by e-mail. Then all they have to do is to check the information is correct. Candidates' user accounts, linked to their résumés, are created within an hour.

"Our primary goal has always been to make the application process as easy as possible for candidates so that they can focus on the most important aspects of their job search. The cv@keljob.com service is quick and simple to use and enables candidates to regularly update information on their résumés. Advanced technology tools meet these types of needs perfectly, and also provide recruiters with a real advantage," Olivier Fécherolle, Director of Keljob.

Since the service was deployed, Keljob.com has recorded an **increase of over 30% per day in the number of résumés submitted** on its website. It is able to offer its 1,600 registered recruiters an active database. Résumés submitted within the last 6 months represent a guarantee for recruiters, and updates of résumé information prove that applicants are still searching actively for jobs.

About LINGWAY www.lingway.com

Lingway is a software company that offers specialized search solutions based on powerful multilingual semantic tools and business-specific linguistic resources. The solutions, many of which were developed within the framework of French and European linguistic engineering projects, provide companies with search capabilities tailored to their line of business.

LINGWAY markets LINGWAY HR Suite, a search and analysis solution for HR professionals. LEA CV, the automated semantic résumé analysis solution used by Keljob.com, is HRXML standards-compliant and particularly well suited to online job application management processes.

Lingway has over a hundred customers, including AFNOR (French Standardization Agency), APEC (French National Employment Agency), BNP Paribas, CNRS (French National Center for Scientific Research), INPI (French National Institute for Industrial Property), Géopost (French Postal Service subsidiary for express parcel delivery), Groupe PSA Peugeot-Citroen, MINEFI (French Ministry of the Economy, Finance and Industry), Questel, and Würth ... as well as many software companies and integrators, among them: ATOS, Cap Gemini, Ever, Exalead and Sopra.

Press contact: Laurent Meggs 33 (0)6 60 07 44 53 laurent@meggs.info

About Keljob.com www.keljob.com

First as a private searching-motor job board (*Source: Médiamétrie Nielsen net ratings*), Keljob.com provides a real targeting job posting access on more than 1,600 referencing websites coming from companies, recruitment agencies, temporary work agencies and job boards. Keljob.com gives the opportunity to the internet users to be in direct relation with recruiters.

With more than 100,000 classifieds ads covering all types of job categories, sectors and regions, Keljob.com considers itself like an efficient job boards. The traffic on Keljob.com represents more than 3 millions visits for more than 22 millions view pages (*Source: Xiti*).

More than 700,000 profiles on line have subscribed to the e-mail job warning offer on Keljob.com and its database counts more than 480,000 CVs.

Press contact: Chrystèle Moriceau – 33 (0)1 44 59 68 95 chrystele@clipping-tu.com